

## FROM THOSE WONDERFUL FOLKS WHO GAVE YOU PEARL HARBOR JERRY DELLA FEMINA

Mar 03, 2021



[From Those Wonderful Folks Who Gave You Pearl Harbor Jerry Della Femina](#)

Jerry Della Femina is the author of From Those Wonderful Folks Who Gave You Pearl Harbor (3.38 avg rating, 741 ratings, 95 reviews, published 1970), An I...

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

I've been a long time fan of the CBC radio show Age of Persuasion and its host Terry O'Reilly, on a recent episode Terry recommended some marketing books he really enjoyed, one of which was From Those Wonderful Folks Who Gave You Pearl Harbour by Jerry Della Femina. Terry's synopsis and funny story, which lead to the oddball title of the book, convinced me to read it. Unfortunately when I read it I was pretty disappointed.

[From those wonderful folks who gave you Pearl Harbor ...](#)

From Those Wonderful Folks Who Gave You Pearl Harbor by Jerry Della Femina - Vividly reminiscent of the goings-on at Sterling Cooper—the late nights, the...

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

FROM THOSE WONDERFUL FOLKS WHO GAVE YOU PEARL HARBOR: FRONT LINE DISPATCHES FROM ADVERTISING WAR By Jerry Della Femina - Hardcover \*\*BRAND NEW\*\*. See details - FROM THOSE WONDERFUL FOLKS WHO GAVE YOU PEARL HARBOR: By Jerry Della Femina NEW. Buy It Now. Add to cart. Watch. Sold by zuber 98.4% Positive feedback Contact seller. From folks/perl Hr by Sopkin and della femina (1970, Hardcover) 1 ...

[Jerry Della Femina | AAF](#)

Della Femina is known for his larger-than-life personality and colorful language, and was referred to as a "Madman" of Madison Avenue". In 1970, he wrote a book about the advertising industry, humorously titled, From Those Wonderful Folks Who Gave You Pearl Harbor: Front-Line Dispatches from the Advertising War.

[30th Anniversary Issue / Jerry Della Femina: \(M\)Adman - Nymag](#)

Der 73-Jährige schrieb 1970 das Buch From Those Wonderful Folks Who Gave You Pearl Harbor – einen Insiderbericht über die Werbebranche und Vorlage für die Serie Mad Men. Della Femina leitet heute...

[Jerry Della Femina - Wikiquote](#)

And then there's Jerry Della Femina, creative director and chairman at the agency he founded in 1967 (Della Femina Travisano & Partners), and survivor of a litany of shops that weren't so lucky – like Ruthruff and Ryan, Daniel & Charles, Delahanty, Kurnit & Geller, and Ted Bates – and whose 1970 memoir "From those Wonderful Folks Who Gave You Pearl Harbor" is famous even among ...

[Jerry Della Femina in "Adland"](#)

Legendary New York adman Jerry Della Femina is plugging a reissue of his seminal book 'From those wonderful folks who gave you Pearl Harbor,' set in the 1960s , and claimed to the Guardian that he was a combo of Mad Men stalwarts Don Draper, Peggy Olson and Bert Cooper all in one person.. Well up to a point Jerry.

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

From Those Wonderful Folks Who Gave You Pearl Harbor: Front Line Dispatches from the Advertising War Hardcover – June 8, 1970 by Jerry Della Femina (Author)

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

On the other hand, Jerry Della Femina was a brilliant copywriter from the 1950s onwards and he uses this skill to provide a sparkling text. From Those Wonderful Folks Who Gave You Pearl Harbor is a chatty, sometimes bitchy, gossip-filled parade by a master raconteur recalling advertising agencies, admen and their clients. The downside is that it was originally written in 1970 and it presumes a familiarity with the world and the continued presence of people who have long since passed away ...

[Jerry Della Femina - Babelio](#)

Jerry Della Femina. Writer/ Author/ Columnist. AAF Advertising Hall of Fame Writer. Author of From Those Wonderful Folks Who Gave You Pearl Harbor & An Italian grows in Brooklyn. Owner and Columnist of The Independent

[From those wonderful folks who gave you Pearl Harbor ...](#)

If you do not wish to continue, please click here to exit this site. « Return to Home Sign In Switch to another language: English Français ???? Español ?? ??? ???? Bahasa Melayu Svenska Suomi Italiano Deutsch Dansk ????? M?ori ????????

[The last of the Madison Avenue mavericks of Mad Men ...](#)

Find many great new & used options and get the best deals for From Those Wonderful Folks Who Gave You Pearl Harbour : Front-Line Dispatches from the Advertising War by Jerry Della Femina (2010, Trade Paperback) at the best online prices at eBay! Free shipping for many products!

[Della Femina, Jerry \[WorldCat Identities\]](#)

Jerry Della Femina, the author, serves up a finely tuned glimpse of the 50' & 60's Madison Ave. The Mad Men folks got it right and they got it right from This book. You'll learn who killed Speedy Alka Seltzer, who painted Braniff Airlines airplanes and who the wonderful folks who gave you Pearl Harbor are. This book is a hoot! I will never let it leave my library. Thanks Amazon for carrying this gem.

[Amazon.com: Customer reviews: From Those Wonderful Folks ...](#)

from those wonderful folks who gave you pearl harbor front line dispatches from the advertising war Grouping Author: della femina jerry Grouping Category: book Last Grouping Update: 2020-03-09 19:35:01PM Last Indexed: 2020-05-11 00:17:20AM

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

Get this from a library! From those wonderful folks who gave you Pearl Harbor : front-line dispatches from the advertising war. [Jerry Della Femina; Charles Sopkin] -- "This is the story of what Madison Avenue was really like in the '60s"--P. [4] of cover.

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

Jerry Della Femina is published by Canongate Books - works incl. From Those Wonderful Folks Who Gave You Pearl Harbor ().

[From those wonderful folks who gave you Pearl Harbor ...](#)

Everybody sat around thinking about Panasonic, the Japanese electronics account. Finally I decided, what the hell, I'll throw a line to loosen them up. 34The headline is, the headline is From Those Wonderful Folks Who Gave You Pearl Harbor.34 - quote by Jerry Della Femina on YourDictionary.

[Scotch For Dessert: An Ad Man's Spirited Memoir : NPR](#)

From Those Wonderful Folks Who Gave You Pearl Harbor: Front-Line Dispatches from the Advertising War.: Della Femina, Jerry.: 9780671205713: Books - Amazon.ca

[From Those Wonderful Folks Who Gave You Pearl Harbor ...](#)

Jerry Della Femina (born 1936 in Brooklyn) is an American advertising executive and restaurateur. Everybody sat around thinking about Panasonic, the Japanese electronics account. Finally I decided, what the hell, I'll throw a line to loosen them up. "The headline is, the headline is: From Those Wonderful Folks Who Gave You Pearl Harbor." From Those Wonderful Folks Who Gave You Pearl Harbor ...

[Jerry Della Femina Books - List of books by Jerry Della Femina](#)

Ms. Della Femina, who is now 31, spent a year as a child eating Campbell's tomato soup for breakfast. She haunts tag sales on the East End for hopeless furniture and wallows in neon colors and ...

[From Those Wonderful Folks Who Gave You Pearl Harbor Jerry ...](#)

From Those Wonderful Folks Who Gave You Pearl Harbor - The

---

## From Those Wonderful Folks Who Gave You Pearl Harbor Jerry Della Femina

The most popular ebook you must read is From Those Wonderful Folks Who Gave You Pearl Harbor Jerry Della Femina. I am sure you will love the From Those Wonderful Folks Who Gave You Pearl Harbor Jerry Della Femina. You can download it to your laptop through easy steps.

From Those Wonderful Folks Who Gave You Pearl Harbor Jerry Della Femina

